

BROOKFIELD FARM

What contribution can agriculture make to climate action?

www.brookfield.farm

Brookfield Farm

Integrated and diverse farm and business



Brookfield Farm Background

- <u>30 ha farm (c. 75 acres)</u>
 - 15 ha arable
 - 6 ha broadleaf forestry planted 1996
 - 3 ha native woodland
 - 6 ha grass/ forage
- Farming:
 - Forestry broadleaf trees timber
 - Glas flower meadows
 - Lamb sold directly
 - Forage crops: hay, silage
 - Til 2019 arable (barley, wheat, oil seed rape)
- Farm Business:
 - Beekeeping Honey + Hiveshare +
 - Handmade beeswax candles
 - Visitor Experiences
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BROOKFIELD FARM

Ailbhe Gerrard Background

- MSc in Sustainable Development and Environment University College London,
- MSc in Organic Farming from the renowned Scottish Agricultural College (SRUC).
- MBA in Project Management for Construction earlier career in construction and development. Awards include
- RDS Sustainable Farming and Living Award
- Farming for Nature Honorary Ambassador
- Nuffield Agricultural Scholarship.

Teaches and lectures

- Gurteen Agricultural College
- International teaching



Brookfield Farm – recent activity

- **RDS Sustainable Farming, Sustainable Living Award Winner** 2019
- Farming for Nature Honorary Ambassador 2019
- Farming for Nature Awards nominee 2018
- Bank of Ireland Start Up Awards Bronze award winner Creative Retail and Craft awards 2017
- Bank of Ireland Start Up Awards Regional finalist Sustainable Start up 2016
- Nuffield Agricultural Scholar awarded 2016
- National Ploughing Championships Innovation Arena 2016. Enterprise Ireland and the Irish Farmers Journal
- Selected Design Ireland Best Gifts RDS National Craft + Design Fair 2016 + 2017 + 2018
- Design Council of Ireland Member
- Member Tipperary Food Producers' Network
- Great Taste Awards judge 2016
- Tipperary Green Business Network member
- ACORNS programme 2016 + 2017 + 2018 (competitive rural female entrepreneur programme)
- A Taste of Lough Derg Tipperary County Council food producers' promotion. 2014 2020
- Awarded alumnus IFOAM (Organics International) Global Organic Agriculture Leaders' programme, scholarship winner 2015
- IFOAM Masterclass Korea Scholarship winner 2017
- Winner Irish Times Artisan Food Producers' competition 2014





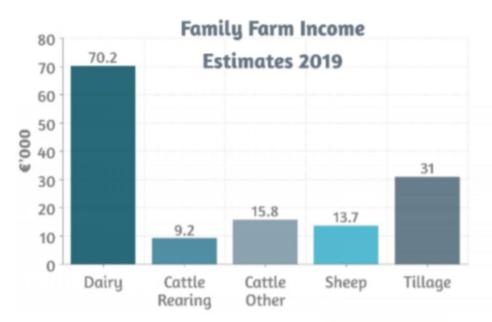
Making a living from farming

- Successful farms, thriving rural areas, excellent food + farm produce.
- Farms with options selling directly to the consumer, adding value, diversifying

Key to rural sustainability?

- range of farm types +
- diversification models.
- Select models to work

in Irish context



Role of education

- What role can training and education have?
- Gives farmers a better understanding of what surrounds them
- Motivating farmers to change practices
 - Burren Life project or Bride Valley



Brookfield Farm – Thank you!



Ailbhe Gerrard

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https://youtu.be/ZtTX0D0o7ok